

APRIL 10, 2017 • Auburn Hills, MI

RICHARD BALSER, REGIONAL SALES MANAGER, BRINGS ADDITIONAL EXPERTISE TO FEED LEASE CORP.



Feed Lease Corporation is pleased to announce the addition of Richard Balsler as Regional Sales Manager to their dedicated sales force. Richard brings with him the expertise of an extensive sales background in the plastic injection manufacturing industry. He also carries a commitment to providing the best customer service possible and prides himself on building long-term partnerships that are beneficial to both parties.

As the newest member of the Feed Lease family, Richard says he feels “blessed and welcomed” and looks forward to the challenges that he and the sales team will face in this upcoming year. He strives to meet and exceed every customer’s needs while providing leading technology and applications to reach that goal.

Richard is responsible for developing and promoting sales both internationally, as well as in specified territories that include Georgia, Alabama, Mississippi, Texas, Indiana, Missouri, Arkansas, Oklahoma, Minnesota, North Dakota, South Dakota, Iowa, Nebraska and Kansas.

Feed Lease is a family run company with over 48 years of experience in the coil processing equipment industry and Richard was drawn to them for their commitment to their customers, employees, and the community where they are located, as well as to the highest degree of honesty and integrity, while maintaining a green, eco-friendly footprint.

ABOUT FEED LEASE

Feed Lease Corporation has been committed to designing and building premium quality, high performance automated press feeding systems and equipment for over four decades. They continue to be a proven leader in the coil feed equipment industry. To speak to the experts, give us a call at (248) 377-0000. Or check us out at www.feedlease.com.

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